

GUIDING MONTANA BUSINESSES TO

Success



Little Muddy Dry Goods is a multifaceted clothing store that is made up of a group of local owners in Plentywood, Montana. The business provides the community with basic clothing items such as socks, shoes, undergarments, kid's clothing, junior's, women's and menswear. The manager, Sandi Elm, came to the Small Business Development Center (SBDC) at Great Northern Development Corporation in Wolf Point for help with QuickBooks practices, Point of Sale applications to track inventory, and visual display ideas. Lorene Hintz, SBDC Director, assisted Sandi through QuickBooks instruction and provided visual display ideas. The SBDC was also instrumental in helping Little Muddy through the BEAR (Business Expansion and Retention) interview and assessment program. Sandi Elm said Lorene and the SBDC were "a great resource provider for Little Muddy in training and assistance with marketing."

Director: Lorene Hintz

Client: Sandi Elm / Little Muddy

Impact: Training Received
Jobs Retained



MONTANA
DEPARTMENT OF COMMERCE